

May 7, 2015 Agenda

15:00-15:30	Coffee, Registrations and Networking
15:30-16:00	Introductory note by Michael Spanos, Managing Partner, Global Sustain If you cannot measure it, you cannot manage it. Not everything that counts can be counted and not everything that can be counted counts.
16:00-17:30	Keynote speech by Jeremy Nicholls, CEO, Social Value International An introduction to social return on investment, social value and impact measurement. An overview of definitions, market trends, a quick tour through the landscape of different impact and value measurement tools, and some examples of where they are used and best practice case studies.
17:30-18:00	Q & A Session with Jeremy Nicholls & Michael Spanos

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Module	Time	Session	Duration
	08:30-09:00	Coffee, Registrations and Networking	30'
1	09:00-09:45	Introduction to Sustainability, CSR and Value This session is an overview of value in relation to sustainability and CSR. What can measurement offer an organisation's CSR activities? How can it help you to manage and change your activities, as well as just reporting on them?	45'
	Coffee break		15'
2	10:00-10:45	The landscape and approaches This session will offer a quick tour through the landscape of different impact and value measurement tools, and some examples of where they are used and best practice case studies	45'
	Coffee break		15'
3	11:00-11:45	Common threads PART I Practical exercises will be used to explore a) what questions we need to answer to understand value b) whose value are we thinking about	45'
	Coffee break		15'
4	12:00-12:45	Common threads PART II Practical exercises will be used to explore a) what questions we need to answer to understand value b) whose value are we thinking about	45'
	Lunch break		60'
5	13:45-14:30	Outcomes, measurement, causality and valuation These features of SROI will be discussed through a shared exercise	45'
	Coffee break		15'
6	14:45-15:30	Valuation approaches and limitations There are a range of techniques to value the outcomes of your activities. This session will outline these approaches and their limitations	45'
	Coffee break		15'
7	15:45-16:30	Conclusions and talking to your finance director tips for CSR and sustainability managers This wrap up session will give a quick summary of the day's topics and some tools to have in your arsenal when speaking to CSR and Sustainability Managers	45'